UCPI District Board of Directors

Meeting Record

The University Crossing Public Improvement District Board of Directors meetings are not recorded but agenda materials and other documents can be reviewed/copied by contacting the Office of Economic Development, Staff Coordinator and Offices of University Crossing PID at 214-670-1685.

Meeting Date: <u>December 9, 2014</u> Meeting Start time: <u>9:04am</u>

Board Members Present: Brian Leslie, Jud Pankey, Greg Barbour, Paul Ward, Margaret DiFrancesco, Marc Grossfeld, Frank Meneghetti, Dave Easton, Steve Modory, Brad Cheves, Jon Pettee

Others in attendance: Bill Nemeth, Suzanne Massey, Kristen Hall/Kristeen Gage for Alex Mather, Tony Winkler, Doug Snyder, Camillle Fillman, Suzan Brochi, Brent Halvorson

Staff in attendance: Barry Annino

AGENDA:

1. Review and approve minutes from Board Meeting on 9/25/14 Information Only:

Action Taken/Committee Recommendation(s):

Motion made by: Bill Nemeth	Motion seconded by: Frank Meneghetti
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

2. Treasurer Report

Information Only: Discuss 2015 Budget. Number one expenditure is security. There will be a great carryover for 2015 to continue security and capital improvements.

Action Taken/Committee Recommendation(s):

3. President's Report

Information Only: Palomar Hotel was hold; Jeff Burns has relinquished his seat on the Board, so we would like to vote to remove him from the Board and replace his seat with David Lemmond who is part of their new ownership.

Action Taken/Committee Recommendation(s):

Motion made by: Frank Meneghetti	Motion seconded by: Jud Pankey
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

4. Elect New and Returning Members

Information Only:

Motion made by: Steve Modory	Motion seconded by: Brad Cheves
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

Action Taken/Committee Recommendation(s):

5. Security Committee

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Information Only: Increased hours from last Board Meeting — a lot of activity in late hours on weekends. Committee meetings are once every quarter — all are welcome to attend. There is big success so far with security being provided. Presence of police car vs the bicycle has proven to work well since our we have a larger, spread out area. Officer Albert provided overview since last Board Meeting. Arrests cut in ½ since ENP Program implemented. Increased police presence on Friday/Saturday nights. Multi-agency coordination with SMU, UP, Dart has helped.

Action Taken/Committee Recommendation(s):

6. Marketing Committee

Information Only: Website is going live soon. Social media will begin as well. Send ALL events/activities or beauty images to info@universitycrossing.com
Action Taken/Committee Recommendation(s):

7. Improvements/Maintenance Committee

Information Only: Barry is taking suggestions for improvements – please prepare your list for discussion at the next Board Meeting on Tuesday, January 27, 2015
Action Taken/Committee Recommendation(s):

8. Organization/Administration Committee

Information Only: The UCPID's new office address is now 5307 E. Mockingbird Lane, 5th Floor, Dallas, TX 75206.

9. St. Patrick's Day Parade - March 2015

Information Only: Frank proposed increasing the St. Patrick's Day financial support to \$5,000 with the stipulation that it is only used for maintenance and cleaned that benefit our area. Also discussed need for ideas and support to get better involved and figure out how we can optimize the experience.

Motion made by: Brad Cheves	Motion seconded by: Brian Leslie
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

Meeting adjourned at 10:28pm

I attest that these are an accurate reflection of the business conducted by the UCPID Board on this date.

(Meeting Chair Signature)

(Board Secretary Signature)