

UCPI District Board of Directors Meeting Record

The University Crossing Public Improvement District Board of Directors meetings are not recorded but agenda materials and other documents can be reviewed/copied by contacting the Office of Economic Development, Staff Coordinator and Offices of University Crossing PID at 214-670-1685.

Meeting Date: September 25, 2014

Meeting Start time: 9:06 a.m.

Board Members Present: Andrea Sanders, Dave Easton, Frank Meneghetti, Jud Pankey, Brian Leslie, Margaret DiFrancesco, Jon Pettee, Brad Cheves

Others in attendance: Charley Denton, Suzanne Massey, Kristeen Gage and Kirsten Hall (both for Alex Mather), Larry Walton, Kristin Munson, Suzan Brochi

Staff in attendance: Barry Annino

AGENDA:

1. Review and approve minutes from Board Meeting on 7/24/2014

Information Only:

Action Taken/Committee Recommendation(s):

Motion made by: Mr. Cheves	Motion seconded by: Mr. Meneghetti
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

2. Treasurer Report

Information Only: *Discuss 2015 Budget. Value of district has gone up almost 10%.*

Action Taken/Committee Recommendation(s):

3. President's Report

Information Only: *Barry's first two options for office space did not materialize. He is still looking for alternatives. The Foundry at Mockingbird Station has offered a discounted Executive Suite for \$600/month.*

4. Keep all current board members for another term; hold re-elections at the December 4, 2014 Board meeting.

Information Only: *We have two positions to fill (Jeff Burns/Palomar and Crystal Gray/Mockingbird).*

Motion made by: Mr. Cheves	Motion seconded by: Mr. Pankey
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

Action Taken/Committee Recommendation(s):

5. Security Committee

Information Only: *ENP is up and running. \$4500 biweekly for current hours + \$600/mo for the car. Car vs bicycle will likely work better for our area. Albert Sanchez reported 20 offenses in August. Overall 20% reduction YTD. Crime of opportunity is most common in this area. Between 9/14-9/14/14 Officers responded to 45 calls, wrote 14 citations, made 81 contacts with the public, made 17 traffic stops and 11 arrests.*

**UCPI District Board of Directors Meeting
September 25, 2014
Meeting Record – Page 2 of 2**

Discussed creating security network with all security groups at each property in the PID area.

Action Taken/Committee Recommendation(s):

6. 214 Creative Team

Information Only: 214 explained that the marketing focus will be on social media, as that is the new way to get the word out. They offered background and thought behind final logos. Board eliminated Option #2 and gave critiques for #1 and #3. Final logo options to be sent out for a vote in about a week.

Action Taken/Committee Recommendation(s):

7. Improvements/Maintenance Committee

Information Only: We are seeking a list of suggested improvements from everyone, so that we can have a prioritized list to start working off of. We will send a detailed construction schedule for SMU Blvd. out to everyone. We also discussed coming up with identifiable landscape projects to use around the UCPI boundary.

Action Taken/Committee Recommendation(s):

8. Discussed need for St. Patrick's Day Parade

Information Only: Dave Easton, Frank Meneghetti, Charley Denton all volunteered; also suggested Parkit Market guys and Liz Ashurst may be interested.

9. Organization/Administration Committee Information Only: Everything went through successfully; we are all certified. All Board members are covered with insurance. We are still researching information on ENP coverage.

Meeting adjourned: 10:42 a.m.

I attest that these are an accurate reflection of the business conducted by the UCPI Board on this date.

(Meeting Chair Signature)

(Board Secretary Signature)