

UCPI District

Board of Directors

Meeting Record

The University Crossing Public Improvement District Board of Directors meetings are not recorded but agenda materials and other documents can be reviewed/copied by contacting the Office of Economic Development, Staff Coordinator and Offices of University Crossing PID at 214-670-1685.

Meeting Date: July 24, 2014

Meeting Start time: 9:00 a.m.

Board Members Present: Dave Easton, Jud Pankey, Brian Leslie, Greg Barbour, Marc Grossfeld, Margaret DiFrancesco, Jon Pettee, Brad Cheves, Paul Ward

Others in attendance: Charley Denton, Camille Fillman, Bill Nemeth, Suzanne Massey, Kristin Munson, Suzan Brochi

Staff in attendance: Barry Annino

AGENDA:

1. Review and approve minutes from Board Meeting on 5/16/14

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

Motion made by: Mr. Grossfeld	Motion seconded by: Mr. Ward
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

2. Discuss Treasurer Report

Presenter(s):

Information Only: *Slightly under budget. We have filed for a tax return extension. Brian Leslie has bank checks and will use to pay incurred expenses. We are working on a new five year budget for the City (new five year budget required each year). It can be modified after we receive official tax rolls. There is a 20% limit on budget changes. Brian will send out the updated Budget. Diane Johnson is working on an hourly basis and is proving to be very effective.*

Action Taken/Committee Recommendation(s):

3. Discuss Improvements/Maintenance Meetings

Presenter(s):

Information Only: *Maintenance refers to medians, crosswalks, signage, and trash cans. Discussed that cameras are not an eligible PID expenditure in Dallas, but in Austin they are; definitions are changing and there are ways to make an appeal. Nothing in the works right now, but perhaps a dual effort is made later with Uptown and Downtown. Discussed contacting property owners regarding graffiti; and city for public spaces.*

Action Taken/Committee Recommendation(s):

4. Discuss Insurance

Presenter(s):

Information Only: *Insurance is all set up. Umbrella policy quote is \$6,000.*

Action Taken/Committee Recommendation(s): *Will request umbrella policy coverage.*

UCPI District Board of Directors Meeting
July 24, 2014
Meeting Record – Page 2 of 2

5. Discuss Annual Owners Meeting

Presenter(s):

Information Only: *The City requires us to host a meeting each year that allows all the property owners an opportunity to attend. We hosted ours on June 26, 2014 at the Holiday Inn. 30+ people were in attendance. Received lots of positive feedback and met new faces.*

Action Taken/Committee Recommendation(s):

6. Discuss Marketing and Promotion

Presenter(s):

Information Only: *Emails needed for marketing efforts; annual meeting attendees and 6060 tenants, etc. Discussed Carter Work Project. Habitat lets their 800 volunteers out every night at 4:00pm so they can get out in the community i.e. restaurants, etc. Barry is working with marketing group to get amenity map updated; then include with Carter packet. Discussed meetings with 214 – social media focused, young and eager group. Barry to send specific breakdown for website development.*

Action Taken/Committee Recommendation(s):

7. Discuss Katy Trail Status

Presenter(s):

Information Only: *Katy Trail bridge construction to start next year. Next year we will help maintain; also SMU Blvd. project beginning soon.*

Action Taken/Committee Recommendation(s):

8. \$7,500-10,000 to get a Security presence established before Katy Trail opens up.

Presenter(s):

Information Only: *Don't have budget for 24-7 patrol. Working on priority times. Main security issue is vehicle break-ins during the day-midnight hours. Discussed establishing a "security club" with all private security at each building – one email blast out to everyone with security incidents. Get patrol started in next 30 days. Will be trial and error for the first couple of years.*

Action Taken/Committee Recommendation(s):

Motion made by: Mrs. DiFrancesco	Motion seconded by: Mr. Cheves
Item passed unanimously: X	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

9. Discussed St. Patrick's Day Parade and Office Space

Presenter(s):

Information Only: *Barry will meet with executive director when school starts. Still looking for UCPID Office space.*

I attest that these are an accurate reflection of the business conducted by the UCPID Board on this date.


(Meeting Chair Signature)


(Board Secretary Signature)