

# UCPI District Board of Directors Meeting Record

The University Crossing Public Improvement District Board of Directors meetings are not recorded but agenda materials and other documents can be reviewed/copied by contacting the Office of Economic Development, Staff Coordinator and Offices of University Crossing PID at 214-670-1685.

**Meeting Date:** Friday, May 16, 2014

**Meeting Start time:** 9:00 a.m.

Board Members Present: Brian Leslie (Chair), Frank Meneghetti, Jeff Burns, Andrea Sanders, Paul Ward, Jon Pettee, Charley Denton, Margaret DiFrancesco, Brad Cheves

Others in attendance: Brenna Ellis, Larry Walton, Kristin Munson, Greg Barbour, Suzanne Massey, Bill Nemeth, Liz Ashurst, Sue Honsel, Vasavi Pilla

Staff in attendance: None

**AGENDA:**

**1. Review and approve minutes from Board Meeting on 1/28/2014**

**Presenter(s):**

**Information Only:**

**Action Taken/Committee Recommendation(s):**

Motion made by: <b>Mr. Cheves</b>	Motion seconded by: <b>Ms. Sanders</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

**2. Discuss Board Member swap and approve**

**Presenter(s):**

**Information Only:**

**Action Taken/Committee Recommendation(s):**

Motion made by: <b>Mr. Ward</b>	Motion seconded by: <b>Mr. Meneghetti</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

**3. Discuss Website hosting and payment**

**Presenter(s):**

**Information Only:**

**Action Taken/Committee Recommendation(s):**

Motion made by: <b>Ms. DiFrancesco</b>	Motion seconded by: <b>Mr. Pettee</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

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4. Executive Director Introduction; Approved by email on 5/2/2014 = 11 yes; 4 non-votes.

Presenter(s):

Information Only:

Action Taken/Committee Recommendation(s):

Motion made by: <b>Mr. Leslie</b>	Motion seconded by: <b>Mr. Pankey</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

5. Discuss Marketing and Promotion

Presenter(s):

Information Only: *Mr. Leslie to send out the current amenity map. Discussed driving around University Crossing to observe possible improvement areas for identity marketing and promotion. The team would like to have a Coming Soon showing businesses that will be coming to the area. Discussed boundary markers, signage, toppers at intersection signs, and logo.*

Action Taken/Committee Recommendation(s):

6. Discuss Security Updates

Presenter(s):

Information Only: *Designated police chiefs are Chief Tittle and Chief Schaffer (SMU). DART police are also open to helping patrol. Discussion of squad cars versus bike patrol. Discussed panhandlers and lighting of parking lots. Barry Annino to visit owners in the area regarding security.*

Action Taken/Committee Recommendation(s):

7. Discuss Improvements/Maintenance Meetings

Presenter(s):

Information Only: *Discussed streetscape improvements to the area. General Contractor has been chosen for the work going in on SMU Blvd as part of the bond and COH funding. General focus for the PID will be pedestrian safety and walkability.*

Action Taken/Committee Recommendation(s):

8. Discuss Katy Trail Status

Presenter(s):

Information Only: *Project out for bid in the fall. Construction complete in 2016. Brian Leslie to send out updated renderings.*

Action Taken/Committee Recommendation(s):

9. Review the St. Patrick's Day Parade

Presenter(s):

Information Only: *General consensus is that the event was successful. Discussed a more family friendly environment and alcohol free zones. Barry Annino to contact parade committee to start planning the event in early Fall.*

Action Taken/Committee Recommendation(s):



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**10. Discuss Insurance**

**Presenter(s):**

**Information Only:** *Brian Leslie to ask about Umbrella coverage.*

**Action Taken/Committee Recommendation(s):** *Motion made to allow Executive Committee to bind umbrella insurance if needed*

Motion made by: <b>Mr. Cheves</b>	Motion seconded by: <b>Ms. DiFrancesco</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

**11. Discuss Bookkeeper and Account Balances**

**Presenter(s):**

**Information Only:**

**Action Taken/Committee Recommendation(s):** *PID to hire Dianne Johnson as bookkeeper*

Motion made by: <b>Ms. Sanders</b>	Motion seconded by: <b>Mr. Ward</b>
Item passed unanimously: <b>X</b>	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

**12. Discuss standard meeting times**

**Presenter(s):**

**Information Only:** *Brian Leslie to send out meeting times.*

**Action Taken/Committee Recommendation(s):**

Motion made by:	Motion seconded by:
Item passed unanimously:	Item passed on a divided vote:
Item failed unanimously:	Item failed on a divided vote:

I attest that these are an accurate reflection of the business conducted by the UCPID Board on this date.

  
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 (Meeting Chair Signature)

  
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 (Board Secretary Signature)