

ANNUAL MEETING 2018

JUNE 14, 2018

MEETING AGENDA

- I. Call Meeting to Order Brian Leslie, UCPID Board President
- II. Secretary Report
- III. Treasurer Report
- IV. President Report Brian Leslie
- V. Brief Remarks from SMU Paul Ward, SMU General Counsel and UCPID Board Member
- VI. Executive Director's Report Patrick Sanders, UCPID Executive Director
- VII. New Business
- VIII. Adjourn

UCPID BOARD

Brian Leslie – Board President, Prescott Realty Group Brad Cheves – Board Vice President, SMU Jud Pankey – Board Treasurer, Prescott Realty Group

Paul Ward – SMU
Suzanne Massey – SMU
Frank Meneghetti – Wavewash
Margaret DiFrancesco – Public Service Plumbers
Andrea Sanders – Oncor
Larry Walton – The Highland Residences
Brent Halvorson – Shelby Residences
Matt Omundson – GlenStar Properties

Matt McGeath – GlenStar Properties Scott Arnoldy - Triten Paul Marin – Triten Jared Williams – The Highland Lawrence Ward - Oncor

ABOUT PAUL J. WARD



Paul J. Ward is vice president for Legal Affairs, general counsel, and Secretary to the Board of Trustees at Southern Methodist University, a position he has held since 2009.

At SMU, Ward oversees legal services to the University, including the supervision of four staff attorneys, and selection and management of outside counsel. Additionally, as Secretary to the Board of Trustees, he works closely with the president and senior administrative officers in coordinating the Board's activities. He also serves as an adjunct faculty member in the Annette Caldwell Simmons School of Education and Human Development.

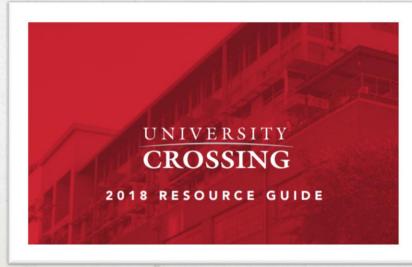
SMU: WORLD CHANGERS SHAPED HERE



2017 - 2018 HIGHLIGHTS

PUBLIC SAFETY:

- Continued community success with Expanded Neighborhood Patrol Program (ENP)
- Conducting more Lunch & Learn w/ ENP Educational Programs
- Launched the 2018 University Crossing Resource Guide





CAPITAL IMPROVEMENT PROJECTS:

- Completion of the pedestrian bridge over Mockingbird Lane
- Continued improvements of the University Crossing Trail
- Implemented more elements of the Mockingbird Pedestrian & Bicycle Study
- Launched University Crossing Bike Share
- Upgrading Pedestrian Countdown Timers
- Upgrading Pedestrian Push Buttons

CAPITAL IMPROVEMENT PROJECTS (Continued):

- Facilitated installation of Radar Feedback Sign
- Replanted & Repainted Mockingbird Lane Medians
- Repainting Pedestrian Crosswalks (Strategic Locations)
- Replanting in medians on SMU Blvd.

MASTER PLAN:

• The UCPID contracted with Jacobs to create a Master Plan and *projected* 2018 budget for the UCPID which shows the main categories where resources will be and are currently allocated



MAINTENANCE PROGRAMS:

- Expanded maintenance along Mockingbird Ln., SMU Blvd., and the University Crossing Trail
- Conducted community advocacy resulting in improved maintenance
- Supported clean-up of St. Patrick's Day Parade and other Strategic Programs

COMMUNICATION AND CULTURAL PROGRAMS:

- Maintain www.universitycrossing.com
- Maintain website dedicated to bridge construction across Mockingbird Lane: <u>www.universitycrossingbridge.com</u>
- Planned and executed community celebrations for bridge launch
- Continue *Music on Mockingbird* live musical performances supported with collaboration from the UCPID, SMU Meadows School of the Arts and Mockingbird Station
- Launched Bach in the Subways- UCPID partnered with DART, 101.1FM, SMU, and Mockingbird Station to host this first annual event

2017 - 2018 PUBLIC SAFETY

EXPANDED NEIGHBORHOOD PATROL PROGRAM

- Expanded Neighborhood Patrol Program (ENP)

 – The UCPID Contracts with the Dallas Police Department (DPD) to hire off-duty Police Officers to Patrol our Community
- Patrols occur Seven (7) Days a Week With Extended Hours over the Weekend
- These ENP Officers utilize a Proactive and Community-Based Policing model
- The ENP Officers use community engagement tools such as the *University Crossing Resource Guide* to greet and engage with business owners and citizens

EXPANDED NEIGHBORHOOD PATROL PROGRAM

ENP ENGAGEMENT DATA JAN. 2018 – MAY 2018

Month	Calls	Citations	Contacts	Traffic Stops	Arrests	ENP Notifications
January 2018	78	27	590	44	22	31
February 2018	61	19	533	31	12	29
March 2018	86	34	618	46	20	42
April 2018	93	29	604	51	18	39
May 2018	105	32	611	59	18	44
2018 Totals	423	141	2956	231	90	185

LUNCH & LEARN EDUCATIONAL PROGRAM

- The UCPID hosts *Lunch & Learn* programs upon request The UCPID Executive Director and an ENP Officer will meet with a Community Stakeholder and/or their groups to discuss security "best practices"
- We will focus on
 - When to Call 911
 - Concerns about Homelessness; and
 - Situational Awareness; etc.

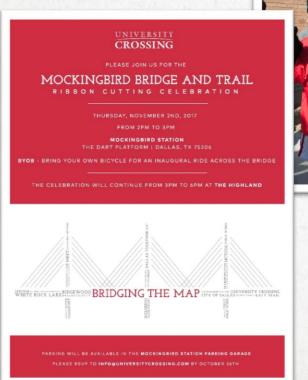
Schedule a lunch and learn today! info@universitycrossing.com

2017 – 2018 CAPITAL IMPROVEMENTS

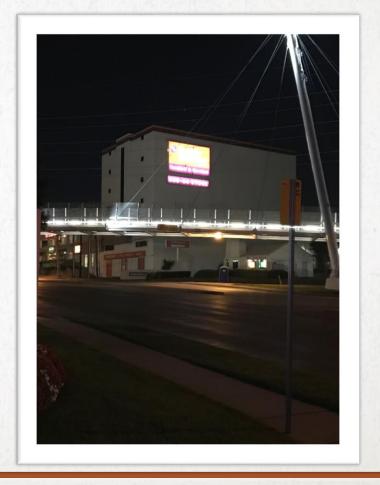
PEDESTRIAN BRIDGE OVER MOCKINGBIRD LANE

- November 2017 marked the completed construction of the Mockingbird Pedestrian Bridge
- The City of Dallas (City) managed construction project and the UCPID was proud to assist the City in several meaningful ways:
 - The UCPID supplied the City with extra police security to ensure the construction process was completed safely (The UCPID's ENP Officers worked extra patrols to provide both traffic and crowd control)
 - The UCPID maintained a website dedicated to informing the public about Bridge construction
 - In November 2017 The UCPID sponsored two (2) community celebrations to commemorate the opening of the Bridge
- Next Steps: Enjoy this great addition to our community!!!

PEDESTRIAN BRIDGE OVER MOCKINGBIRD LANE



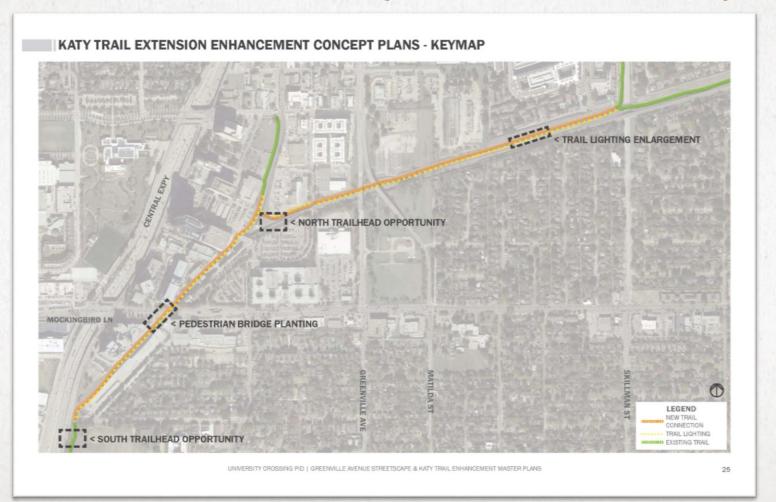




UNIVERSITY CROSSING TRAIL PEDESTRIAN LIGHTING PROJECT

- In 2017 North Texas Council of Governments (NTCOG) awarded the UCPID and the City of Dallas, Park & Recreation Dept. (Park & Rec.), approximately a \$900,000 reimbursement grant to fund pedestrian lighting along the **University Crossing Trail**
- The UCPID is partnering with Dallas Park & Rec. to develop a **Funding Agreement** to install the pedestrian lighting along the *University Crossing Trail*
- The UCPID has met with TXDOT and Park & Rec. to help facilitate implementation of this project
- **Next Steps:** In 2018 the UCPID will develop a *Design Plan* for the pedestrian lighting and execute a **Funding Agreement** to fund installation of the lighting

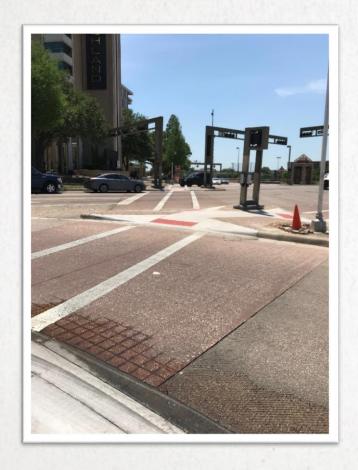
PEDESTRIAN LIGHTING (PROPOSED AREA)



MOCKINGBIRD PEDESTRIAN & BICYCLE STUDY

- Under the City of Dallas' 2017 Bond Package Improvements outlined in the *Mockingbird Pedestrian & Bicycle Study* are designated for funding (*This would not have been possible with out the leadership of Rep. Morgan Meyer and Councilmember Philip Kingston*)
- In addition to the City of Dallas, TXDOT and the NCTCOG have also pledged to help fund these improvements
- TXDOT has already begun implementing improvements from the *Mockingbird Pedestrian & Bicycle Study* (TXDOT's improvements can be found at the intersection of Mockingbird Ln. & US75 in the form of new pedestrian crossings!)
- **Next Steps:** Once Bond money is formally allocated more improvements will commencement and the UCPID will update the community.

MOCKINGBIRD PEDESTRIAN & BICYCLE STUDY







UNIVERSITY CROSSING BIKE SHARE

- In March 2018 The UCPID expanded a bike share program started by *Mockingbird Station* to provide a bike share network to our community!
- This joint program between *Mockingbird Station* & the UCPID is managed through the *Zagster* bike share company and it provides 29 bikes at six (6) bike stations located at:
 - The Highland Hotel;
 - Mockingbird Station (2 stations are at this location);
 - 6060 Building;
 - The Shelby Residences; and
 - The Meadows Building

Next Steps: Check out more information about renting the bikes including a map of the stations and instructional video -can visit our landing page at: bike.zagster.com/mockingbirducpid

UNIVERSITY CROSSING BIKE SHARE





PEDESTRIAN COUNTDOWN TIMERS

- In a continuation pedestrian safety improvements The UCPID commissioned the City of Dallas to install **pedestrian countdown timers** at the intersection of *Mockingbird Ln. & Matilda*
- Pedestrian **safety is a key priority** and the pedestrian countdown timers assist pedestrians, by providing a countdown, as they cross our busy intersections

PEDESTRIAN PUSH BUTTONS

- In a continuation of its program from last year The UCPID commissioned the City of Dallas to install **upgraded pedestrian push buttons**, known as "Bulldog" push buttons, at the intersection of *Mockingbird Ln. & Matilda*
- "Bulldog" push buttons provide a distinct sound when they are used which alerts pedestrians
- "Bulldog" push buttons also have a more "user friendly" interface which makes it easier to use

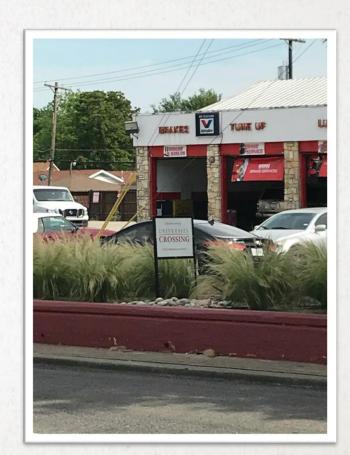
RADAR FEEDBACK SIGN

- As part of the UCPID's ongoing commitment to pedestrian safety— A
 Radar Feedback sign was installed along the NBFR 75 Feeder Road —
 near the Highland Residences south of Mockingbird Lane
- The installation of the sign was done in partnership with the City of Dallas (City) and TXDOT:
 - After meeting with the UCPID, the City conducted a Traffic Study of the NBFR
 75 Feeder Road The Traffic Study confirmed excessive speeding
 - To help mitigate the speeding and improve safety, the UCPID offered to install the Radar Feedback sign
 - The City advocated for the sign with TXDOT and TXDOT agreed to the installation
- Next Steps: The City will maintain the Radar Feedbacks to ensure it works properly



MOCKINGBIRD LANE MEDIANS - LANDSCAPING

- The UCPID amended a pre-existing MOWmentum Agreement to improve these medians
- As part of the Agreement, the UCPID replanted all planters east of Mockingbird Station and west of Matilda – with Spanish Grass, Agave, and decorative rock
- The UCPID also repainted all the planters
- **Next Steps:** After the replanting and repainting, the UCPID will maintain these medians and keep them free of litter and weeds



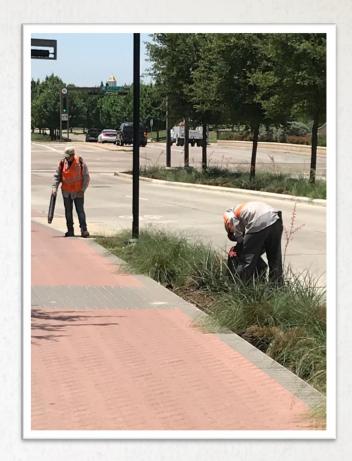
REPAINTING PEDESTRIAN CROSSWALKS

- In a continuation of its program from last year To promote pedestrian safety the UCPID commissioned the City of Dallas to repaint two Pedestrian Crosswalks at intersections in our community
- The Intersections include:
 - Lovers Ln. & Greenville Avenue; and
 - University Blvd. & Greenville Avenue
- These intersections were chosen because of the rate of high pedestrian traffic
- **Next Steps:** The UCPID will continue to monitor crosswalks in our community to help ensure pedestrian safety



REPLANTING ALONG SMU BLVD.

- The UCPID replaced all the "Knockout Roses" along SMU Blvd. with Red Yucca
- The "Knockout Roses" became infected with a virus called "Rose Rosetta" – There is no cure for this condition and to address the problem the UCPID removed the "Knockout Roses" and replaced them with Red Yucca
- The replanting of SMU Blvd. is just one example of the UCPID's larger mission to beautify our area
- **Next Steps:** The Red Yucca will be maintained as part of the UCPID's larger maintenance program along SMU Blvd.



2017 – 2018 MAINTENANCE PROGRAMS

MAINTENANCE PLAN (MOCKINGBIRD LANE)

- The UCPID hired Precision Landscape to maintain Mockingbird Lane – Starting west of US75 (near the CVS) and continuing east to Matilda
 - Precision Landscape strives to keep the UCPID portion of Mockingbird Lane free of trash, debris, and weeds and also trims the medians on a regular basis
- Precision Landscape also maintains portions of the US75 Access Road - Along southbound US75 near Mockingbird Lane
- **Next Steps:** We plan to continue this Maintenance Plan but welcome any feedback or suggestions



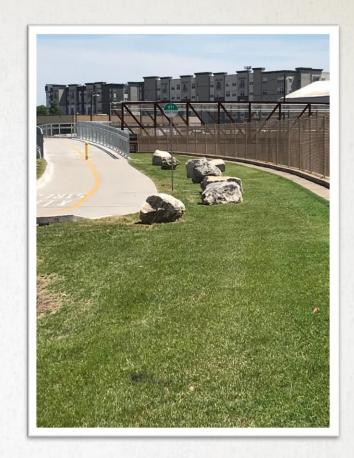
MAINTENANCE PLAN (SMU BLVD.)

- The UCPID contracted with Precision Landscape to maintain portions of SMU Blvd. – From US75 to Greenville Avenue
- Precision Landscape is tasked with maintaining SMU Blvd. free from trash and debris and maintain portions of the landscaping which includes the southside of the sidewalks and the medians
- **Next Steps:** We plan to continue this Maintenance Plan but welcome any feedback or suggestions



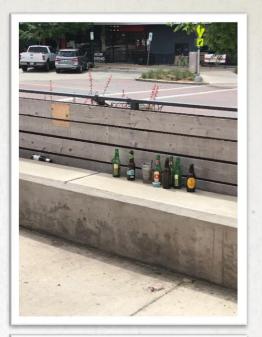
MAINTENANCE PLAN (UNIVERSITY CROSSING TRAIL)

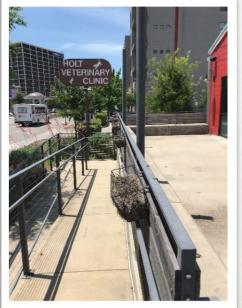
- In 2018, the UCPID expanded its Maintenance Plan to include a portion of the new University Crossing Trial (Trail)
- Before the Trail was expanded, the UCPID maintained the portion of the Trail that runs from SMU Blvd. south toward Twin Sixties Dr.
- Now that the Trail has been expanded and the bridge over the DART line is completed, the UCPID expanded our Maintenance Plan to include the "four corners" around the DART bridge all the way to Twin Sixties Dr.
- **Next Steps:** We plan to continue this Maintenance Plan but welcome any feedback or suggestions



MAINTENANCE (THROUGH COMMUNITY ADVOCACY)

- In addition to funding Maintenance Plans, The UCPID also acts as an advocate for our community!
- When a property is not being maintained by their owner, the UCPID will advocate on behalf of the community to get the property cleaned
- Last year, the UCPID partnered with the City of Dallas to clean-up homeless encampments in our area
- This year, the UCPID contacted a specific property owner to have them clean their property which was filled with trash and debris
- **Next Steps:** Please contact the UCPID if you have concerns about a specific area or property The UCPID is here to advocate for you!





SUPPORTING ST. PATRICK'S DAY CLEAN-UP AND OTHER STRATEGIC PROGRAMS

- UCPID sponsored the annual Greenville Ave. St. Patrick's Day Parade and was proud to work with GABA (Greenville Avenue Business Association) to provide funds for the "after parade" clean-up
- The UCPID also expended additional funds to ensure that areas close to the parade route were clean
- The St. Patrick's Day Parade is an important event for our community every year and the UCPID was proud to participate



2017 – 2018 COMMUNICATION AND CULTURAL PROGRAMS

MAINTAINING UNIVERSITY CROSSING WEBSITE (WWW.UNIVERSITYCROSSING.COM)

- Throughout 2017 & 2018- The UCPID maintained its website in an effort to provide citizens with up-to-date information about our community
- The UCPID encourages citizens to visit our website to find information about:
 - Cultural Programs
 - Sporting Events
 - New Businesses & Restaurants
 - Public Service Announcements
- **Next Steps:** The UCPID welcomes suggestions to make this website as informative and engaging as possible

MAINTAINING BRIDGE WEBSITE: (WWW.UNIVERSITYCROSSINGBRIDGE.COM)

- In 2017 The UCPID utilized <u>www.universitycrossingbridge.com</u> to update the public about Bridge construction
 - The website provided up-to-date information about Bridge construction and lane closures and it was accessed at: www.universitycrossingbridge.com
- To provide up-to-date information about the Bridge, the UCPID worked closely with City of Dallas engineers (The UCPID wants to acknowledge the City of Dallas, and particularly its engineers, for their fine work on this project!!!)
- During Bridge Construction, the UCPID also relocated our construction camera to provide the best possible line-of-site for citizens to observe Bridge construction
- **Next Steps:** After completion of the Bridge, this website is now re-directing web traffic to the UCPID Homepage at: www.universitycrossing.com

MUSIC ON MOCKINGBIRD

- In a continuation from last year The Music on Mockingbird program is a collaboration between the UCPID, the SMU Meadows School, Bridge the Gap, and Mockingbird Station
- This program provides **live musical performances**, located at Mockingbird Station near the Mockingbird DART Stop
- The UCPID is proud to provide a small stipend to these performers - In return our community gets to experience great musical performances!





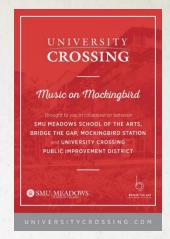




- In 2018 The first ever "Bach in the Subways" came to our community
- "Bach in the Subways" is an international program that occurs every March to honor the birthday of the classical music composer Johann Sebastian Bach
- To honor Bach, musicians all over the world perform his music around mass transit stops
- This year, in a collaboration between the UCPID, the SMU Meadows School, Bridge the Gap, and Mockingbird Station – Musicians from Bridge the Gap performed Bach at Mockingbird Station
- A large crowd attended this event and were treated to some great music!!!
- **Next Steps:** We hope to host a similar performance in 2019!

HIGHLIGHTS FROM 2017-2018





MOCKINGBIRD LANE BRIDGE (COMMUNITY CELEBRATIONS)

- To commemorate the opening of the Mockingbird Lane Bridge The UCPID helped plan and host two (2) community celebrations
- For the first celebration The UCPID worked with representatives from the City of Dallas – to host a V.I.P. Event & Media Day
 - At this event Leaders from both the City and County were honored who made the Bridge possible
 - The UCPID helped coordinate live music, media, the VIP speakers, and the official "Ribbon Cutting"
- For the second celebration The UCPID worked with representatives form the City to host a community event at Glencoe Park It included food trucks, games, and a bike ride across the Bridge (In particular, The UCPID would like to acknowledge Connie Sanchez, in Councilmember Kingston's office, who made these events possible!!!)

MOCKINGBIRD LANE BRIDGE (COMMUNITY CELEBRATIONS)





SELECT MEDIA COVERAGE

D Magazine Frontburner – Nov. 2 The Mockingbird Pedestrian Bridge Finally Opens Today

https://www.dmagazine.com/frontburner/2017/11/mockingbird-pedestrian-bridge-open/

Lakewood Advocate - Nov. 2 Mockingbird Pedestrian Bridge Finally Complete

https://lakewood.advocatemag.com/2017/11/03/look-mockingbird-pedestrian-bridge-finally-complete/

KERA News – Nov. 3 After Years of Delay, A Bridge Connecting White Rock and Katy Trails Finally Exists

http://keranews.org/post/after-years-delay-bridge-connecting-white-rock-and-katy-trails-finally-exists

UNIVERSITY CROSSING RESOURCE GUIDE

- In 2017 The UCPID launched its first annual *Resource Guide*
- The Resource Guide is FREE to the public and it was created to provide helpful information for our community
- The *Resource Guide* includes such information as:
 - When to Call 911
 - Pedestrian & Bicycle Safety Tips
 - How to obtain a Criminal Trespass Affidavit (CTA)
 - Contact information for City Services Including Police, Fire, Code Compliance, etc.
- Next Steps: We plan to update the Resource Guide every year and welcome your feedback and suggestions

2018 SERVICE PLAN

University Crossing Public Improvement District - Five - Year Budget

	2018 Budget	2019 Budget	2020 Budget	2021 Budget	2022 Budget
INCOME					
Fund balance from previous years	1,000,000	657,500	310,500	0	0
Net assessment revenue	803,000	819,000	835,000	852,000	869,000
Exempt jurisdictions	0	0	0	0	0
Interest on cash balances	1,500	4,000	5,000	6,000	6,000
Other income & contributions	0	0	0	0	0
TOTAL INCOME:	\$1,804,500	\$1,480,500	\$1,150,500	\$858,000	\$875,000
EXPENDITURES					
Security ²	257,000	262,000	267,000	272,000	277,000
Improvements ³	444,000	453,000	419,500	113,000	116,000
Public Area Maintenance	212,000	216,000	220,000	224,000	228,000
Promotion and Communication	88,000	90,000	92,000	94,000	96,000
Organization & Administration®	116,000	118,000	120,000	122,000	124,000
Audit & Insurance ⁷	30,000	31,000	32,000	33,000	34,000
TOTAL EXPENDITURES	\$1,147,000	\$1,170,000	\$1,150,500	\$858,000	\$875,000
FUND BALANCE/RESERVES	\$657,500	\$310,500	\$0	\$0	\$0

GOALS FOR 2018-2019

- Support Public Safety: Utilizing our ENP Program With an emphasis on community engagement and proactive policing
- **Support Capital Improvements:** Emphasis on Pedestrian Safety Including projects like pedestrian lighting of the University Crossing Trail & upgrades to crosswalks
- **Support Maintenance Programs**: Enhance the quality of life of our community through vigilant maintenance
- Promote our Community: Highlight local businesses on the web and through social media
- **Promote the Arts:** To strengthen community identity and engagement- Through music and the visual arts

THANK YOU FOR COMING!

PLEASE VISIT US AT:

WWW.UNIVERSITYCROSSING.COM

LIKE US AT:

